

WHO WE ARE

Light Source Media is a professional web design and marketing agency founded in 2023 in Fort Walton Beach. With over 20 years of combined experience in web design, graphic design and marketing, we create visually stunning and user-friendly websites with marketing strategies that are tailored to meet your unique needs and goals.

🔥 95% of customers say customer service is essential for brand loyalty. (Microsoft Dynamics 365)

🔥 82% of customers will say the number one factor leading to a great customer services experience is having issues resolved quickly. (LivePerson)

🔥 80% of customers say the experience a company provides is just as necessary as its products or services. (Salesforce)

We strive to provide exceptional results for our clients while maintaining a high level of customer service, as we recognize the importance of a strong online presence for any business. Our approach is to work closely with you to understand your business objectives and target audience, and to develop a customized plan that delivers measurable results. We also offer a range of paid advertising options to help drive traffic to your website and increase brand awareness.

Let us shed some light on your marketing strategy today and help take your business to the next level.



LIGHT SOURCE
M E D I A

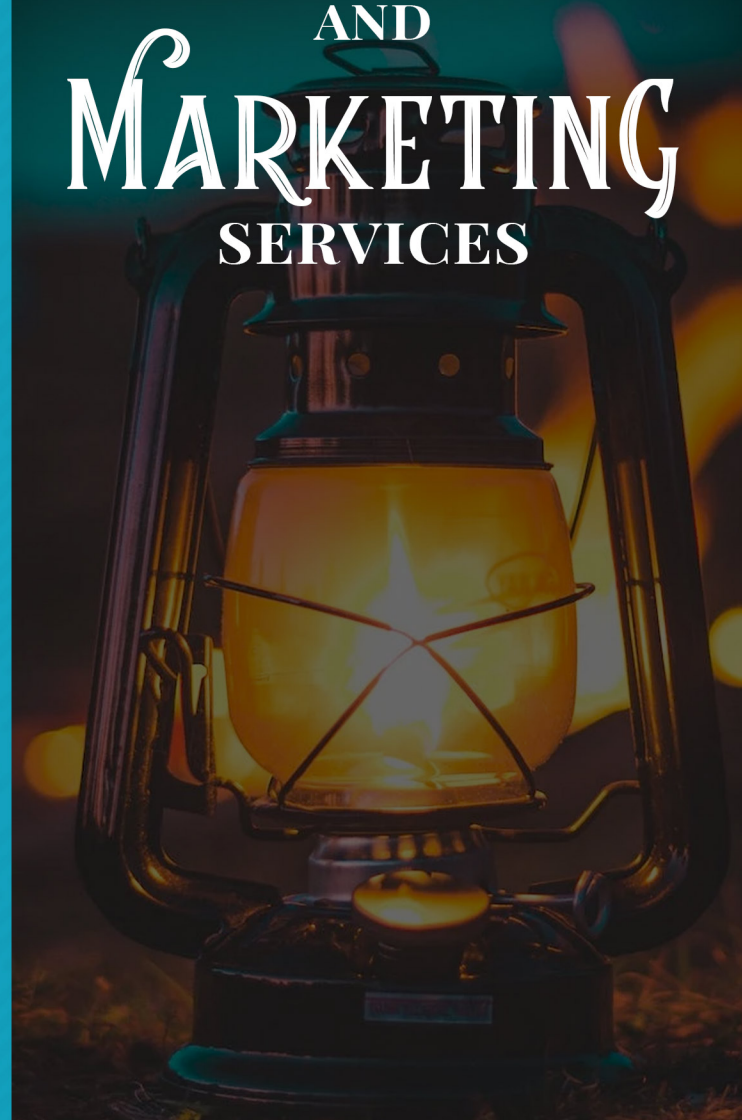
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PROFESSIONAL
WEB DESIGN
AND
MARKETING
SERVICES



WEB DESIGN

Web design is important to any business, regardless of its size or industry. A well-designed website can help to establish your brand identity, attract and retain customers, and drive revenue growth.

Did you know a well-designed website can also help to improve your search engine ranking and increase your visibility online? Search engines like Google and Bing take into account the design and functionality of a website when ranking it in search results, from breadcrumbs to meta descriptions, we handle it all.

Our user-friendly websites help keep customers engaged, increase conversions and follow search engine's rules for organic ranking. An easy to navigate website that loads quickly and is optimized for search engines can help improve the overall user experience and encourage repeat visits.

“Light Source Media is a pleasure to work with, and they know their business inside out. If anyone needs help, I would recommend Light Source Media every time!” (Britney P.)

- 🔥 ECOMMERCE PLATFORMS
- 🔥 INFORMATIONAL
- 🔥 SEASONAL TICKETING

Bring your business into the light with Light Source Media.

DIGITAL MARKETING

Effective online marketing is crucial for businesses to thrive and with our digital marketing services, we can elevate your online presence, boost your brand visibility, and drive measurable results for your business.

- 🔥 **SEARCH ENGINE OPTIMIZATION:** Our SEO experts are skilled in optimizing your website to rank higher in search engine results. We create compelling content, optimize your website, and implement SEO strategies to improve your organic search rankings.
- 🔥 **PAY-PER-CLICK:** Our PPC advertising services are designed to drive targeted traffic to your website through strategic paid advertising campaigns. Our specialists create customized PPC campaigns tailored to your business goals and budget.
- 🔥 **SOCIAL MEDIA:** Social media has become a powerful marketing tool, and our social media marketing services can help you leverage its full potential. We create and implement social media strategies tailored to your business objectives and target audience.

\$641 BILLION
SPENT WORLDWIDE IN 2021 ON MARKETING.

With our marketing services, your business will have increased visibility to potential customers, leading to increased traffic, higher engagement and better conversion rates.

TRADITIONAL MARKETING

With our expertise and experience, we help our clients connect with their target audiences, build brand awareness, and achieve their marketing goals through a range of traditional marketing services.

“Light Source Media is always fast to make changes to any request I have and keeps all the sites up to date. I won't use anyone else when it comes to website marketing.” (Shelby K.)

- 🔥 **PRINT ADVERTISING:** From newspapers to magazines, billboards and flyers, we craft print ads that make an impact and drive business.
- 🔥 **DIRECT MAIL:** Our direct mail campaigns are designed to create a personal and tangible connection with your target audience. From concept to execution and mailing, we handle everything.
- 🔥 **OUTDOOR ADVERTISING:** Our attention-grabbing outdoor advertising solutions, including billboards, transit ads, and banners, are strategically placed to reach your target audience in high-traffic areas.
- 🔥 **PRINT COLLATERAL:** We work closely with you to understand your brand identity, and create materials, from brochures to business cards, that convey your brand.

We create visually appealing and engaging traditional marketing materials that capture attention and deliver your message effectively. Contact us today to begin!